

WinterMedia BV

In 1977, Harry de Winter founded the first independent television production company in The Netherlands, IDtv. He turned IDtv into the second biggest production company (after Endemol).

IDtv is known as a quality production company which produces a wide variety of television programs for the public as well as the commercial broadcasters, such as live concerts (a.o Madonna, U2, Pink Floyd, Tina Turner, and Prince (Bafta award), drama series, television-films as well as feature films, entertainment programs and game-shows (currently Lingo one of the IDTV owned formats is on air for the 4th season in the USA on GSN). They won many prizes for their productions and they own a large catalogue with television formats which are sold successfully worldwide. He sold this company in 2003 to Chrysalis Entertainment. IdtV was later sold to All3Media.

In 2004 Harry de Winter founded a new company, named WinterMedia BV, based in Amsterdam. WinterMedia, is media consultancy company, which advises national and international (media) companies, broadcasters and creatives. He also created an innovative talk-show format, (circa 175 episodes in the Netherlands), which he hosted himself and which format is sold internationally.

Around the same time he founded a theater-production company, WinterSpelen. He brought the Vagina monologues and the Caveman to the Netherlands and WinterSpelen produced a couple of very successful theatre plays, amongst which, Chopin? and Frau Bach.

Harry's biggest passion is music. He has his own radio-show and organizes parties for people who are over the age of 40, named 40UP, in big venues. He also is a collector and his collection radio's and televisions is one of the most unique in Europe.

Harry de Winter is philanthropic and an idealist, who has a strong sense of justice and uses his many talents towards a fairer world.